

Biography - Jovana Filipović

Jovana Filipović was born in Kragujevac on December 12, 1989. She finished "Stanislav Sremčević" elementary school and the First Grammar School in Kragujevac, as the holder of the "Vuk Karadzic" diploma. She has earned her Bachelor degree in October 2012 at the study program Business Economics and Management, module Marketing. She finished Master academic studies at the Faculty of Economics, University of Kragujevac in July 2014, at the study program Business Economics and Management, module Marketing. She enrolled on the Doctoral academic studies at the Faculty of Economics, University of Kragujevac, in the academic year of 2014, at the study program Economics, module Business Management.

During the course of her studies, she received multiple awards for best students provided by the Faculty of Economics in Kragujevac, the Fund "Academician Dragoslav Srejić", the Ministry of Youth and Sports, as well as the scholarship "Dositeja", provided by the Young Talents Fund, within the Ministry of Youth and Sports. In the final year of the Bachelor academic studies, she received a scholarship from the Fund "Prof. dr Ilija Rosic", as the best student of the Faculty of Economics in Kragujevac, as well as a scholarship from the University of Kragujevac, as one of the twelve best students of the University of Kragujevac.

Starting from March 1st 2013, she has been employed at the Faculty of Economics, University of Kragujevac, as a teaching assistant, in the scientific field of Business Economics and Management, on the courses of International Marketing, International Business and Service Management and Marketing, at Bachelor Academic Studies, and Intercultural Marketing, at Master Academic Studies.

Jovana Filipović participated in the project of the Faculty of Economics in Kragujevac "From Crisis to Economic Development: Contemporary Challenges in Economics and Management". She was Secretary of the Organizing Committee of the scientific conference "EBM- Contemporary Issues in Economics, Business and Management", which was held at the Faculty of Economics in Kragujevac in 2014 and a member of the Organizing Committee of the same conference held in 2016. Since November 2016 she is the Secretary of the Department of Management and Business Economics of the Faculty of Economics. She is a member of the Serbian Marketing Association (SeMA). She has active computer skills (MS Office, SPSS) and speaks English and German language. In her present work, she has published several co-author papers in relevant scientific journals and monographies.